

Presenting The Concrete Solution

*The patented **FLOORGEN Luminize™ Process** utilizes a revolutionary floating nine-head refinishing machine that gives new and age-worn concrete floors an unsurpassed look and feel to even the most abused surfaces.*

*For more information contact us at
Tel.: 1-888-935-6674, or
Email: customerservice@floorgen.com
Visit our website at www.floorgen.com*

*FloorGen LLC
375 North Street, Suite A
Teterboro, NJ 07608*

**The Patented
FLOORGEN Luminize™ Process**

FLOORGEN

*The Revolutionary Finishing of
Concrete Floors Designed with
Your Bottom Line in Mind.*

The Patented
FLOORGEN Luminize™ Process

*Because Your
Concrete Floor
Reflects on You.*

*The Revolutionary Finishing of
Concrete Floors Designed with
Your Bottom Line in Mind.*

FLOORGEN

Special Introductory Offer:
*Free, no-obligation Luminizing™
of 500 sq. ft. in your facility*

You selected a concrete floor for many reasons — durability, ease of maintenance, convenience and a worry-free, economical commercial environment.

Unfortunately, even a properly prepared and finished concrete floor will present a range of problems over time.

Concrete Floors: Great Surface But Require Maintenance

Untreated floors create dust. Over the life of a floor, foot and vehicle traffic tends to grind concrete surfaces, creating minute particles of dust that disseminate throughout your facility. Dust not only increases facility maintenance costs, but affects the appearance and “sale-ability” of merchandise.

Untreated concrete floors are less durable, causing them to look abused and age-worn — affecting the aesthetics of a facility and the impressions of those visiting or doing business at the concern.

Untreated concrete floors absorb more light — making your entire facility darker, resulting in increased energy costs.

Untreated concrete floors are more permeable — making them less resistant to stains and upper layer bacteria growth that can affect the integrity of products sensitive to contamination.

And there’s more — what’s the answer?

FLOOR GEN

The Many Benefits for You

- **Brighter Look.** One of the exceptional benefits of our process is that it gives your concrete floor a brilliance that must be seen — actually enhancing your facility’s illumination up to 40%. That means, depending on your physical layout and needs, you can save on lighting and electrical costs. Our representative will be happy to provide complete information on this money-saving aspect of a FLOORGEN concrete finish.
- **Cleaner Environment.** Our patented process actually seals the uppermost layer of a concrete floor — and that means less dust on the surface, less dust in the air, less dust on products and merchandise and, as a result, the opportunity to save on maintenance costs over time.
- **Harder Surface.** Once sealed through our process, the surface of your floor is harder than the day it was installed — giving it years more of wear that also saves you money over time.
- **Greater Stain Resistance.** As the surface is buffed and sealed, it takes on an enhanced ability to resist a wide variety of stains that can affect the appearance of your facility.
- **Lower Maintenance Costs.** Lower cleaning and stain-removal costs can add up over time. That’s no small consideration particularly for an organization with special needs and multiple concrete-floor facilities.

How FLOORGEN Compares

Attribute	FLOORGEN	Untreated Concrete	Epoxy
Appearance (Short Term)	Excellent	Good	Good
Appearance (Long Term)	Excellent	Poor	Fair
Durability	Excellent	Poor	Poor
Stain Resistance	Good	Poor	Poor
Cracking/Bubbling	None	Yes	Yes
Bacteria Resistance	Good	Poor	Poor
Ease of Maintenance	Excellent	Fair to Poor	Fair to Poor
Mitigation of Dust	Excellent	Poor	Fair to Poor
Luminescence (Potential for Energy Savings)	Yes	No	Varies
Scalability (Potential for seamless repair/installation)	Yes	No	No
Long-term Value Per Dollar Invested	Excellent	Poor	Fair to Poor

¹ Other service providers offering concrete finishing services that bear resemblance to FLOORGEN's process, i.e., utilizing stripping machinery designed to refinish concrete floors followed by some form of density enhancement.

Other Processes vs. Our Patented Process

OTHER PROCESSES

Concrete floors refinished with other methods are subjected to uneven pressure that can gouge and score your floor — revealing the less attractive aggregate materials (the larger stones at the bottom of poured concrete), and degrading the structural integrity of your floor.

FLOORGEN

Our proprietary nine-head refinishing machines apply hundreds of pounds of balanced pressure on the concrete surface using diamond abrasive heads that will remove years of grit, grime, and previous floor finishes while sealing in exceptional durability. This creates a surface with exceptional traction characteristics and a bright luster.

*FLOORGEN —
Because Your
Concrete Floor
Reflects on You.*



Other ¹ Density Enhancement Methods	Carpeting	Tile & Terrazzo	Concrete Floor Paint
Good	Excellent	Excellent	Good
Fair to Poor	Fair to Poor	Fair to Poor	Poor
Poor	Fair to Poor	Fair to Poor	Poor
Fair to Poor	Poor	Good	Poor
Yes	None	Yes	Yes
Poor	Poor	Varies	Poor
Fair to Poor	Poor	Fair	Fair
Fair to Poor	Fair	Fair to Poor	Poor
Varies	No	Varies	Varies
No	No	No	No
Fair to Poor	Fair to Poor	Poor	Fair to Poor